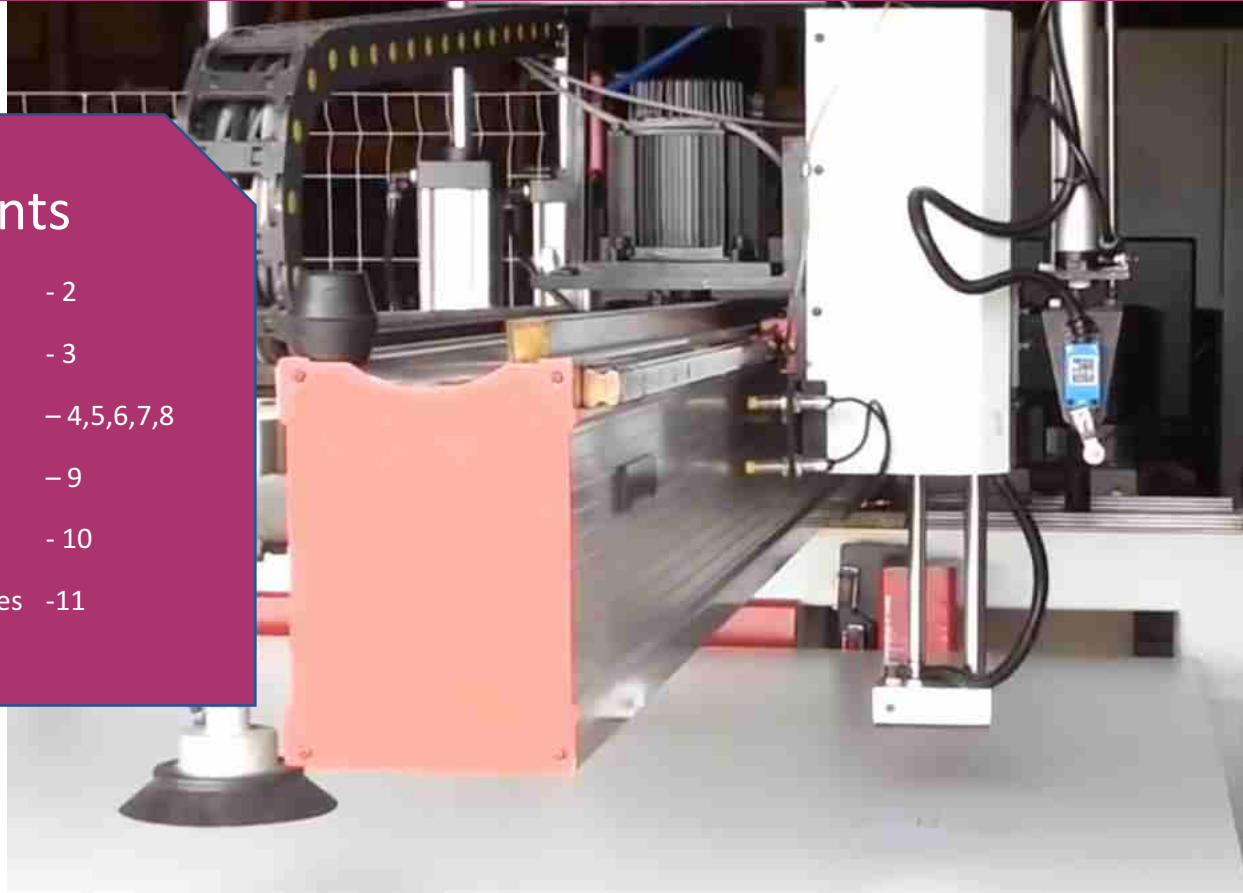


CABINETY LABELLING BUYERS GUIDE

DECEMBER 2018

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Labelling Basics

THE HEAT IS ON! - Direct Thermal or Thermal Transfer Labels

So, you use labels in your business every day but are you using the right ones? If you know the technology of label printing, then it helps you to choose the right label material and the right printer.

You have probably heard or used the term thermal labels, this is only half the story. We get asked all the time for thermal labels and we know that mostly we need to clarify what people really want or need. With commercial label printers, there are two main types of labels and label printing, they are Direct Thermal and Thermal Transfer. So, what are the differences?

Direct Thermal (also known as Thermal Direct) labels have a heat sensitive coating (Leuco Dye). Every printer has a thermal printhead and this provides heat according to what you want printed. When this coating is exposed to this heat it turns black and this provides the printing on the label. The only consumable is the label, so it sounds perfect doesn't it?

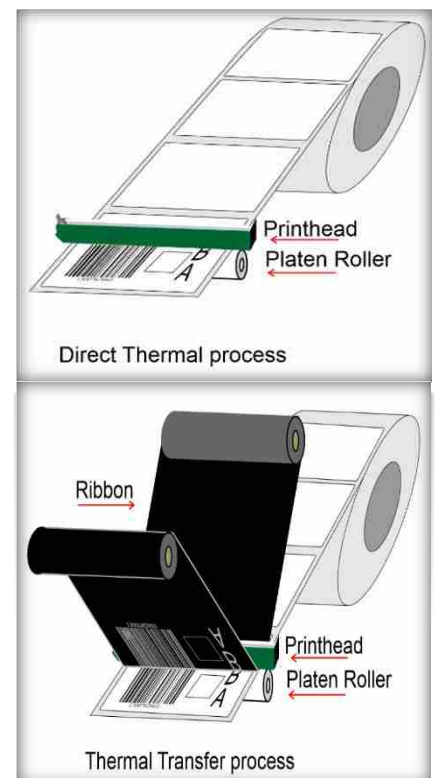
The one main issue is that the Leuco dye coating is not only sensitive to the printhead heat but all forms of heat. If you have ever picked up an old box that has a brown dirty looking label on it then that is the Leuco dye reacting to the ambient heat over time. One way to tell a Direct Thermal label is to rub the label quickly with your fingernail or the end of a pen and you would see a black line appear from the heat generated. So Direct Thermal labels are perfect for short term labels such as freight labels, picking labels and labels not expected to have a long life.

Thermal Transfer labels do not have a heat sensitive coating on them but instead are printed by a heat sensitive ribbon. The ribbon goes between the thermal printhead and the label material. When the printhead heats up to print it then melts the ink on the ribbon. This ink is transferred to the label material and hardens as it cools almost immediately on the label material leaving your printed image behind. So why use this type of label? Well you can print on many different materials with ribbons and the results can look as good as new for a long time. When the label material, ribbon and the printer are well matched they will produce crisp clear labels that last for many years. Many asset labels are printed this way because they are long lasting.

So how do you choose? You should consider two main factors, the lifetime of the label and also how much heat it will be exposed to. For example, if you need to heat cure paint on some cabinetry doors then direct thermal labels will probably come out completely black after that process, so you would use thermal transfer labels for this process.

Can all printers do both processes? A Thermal Transfer printer is capable of both processes however a Direct Thermal only printer can only do Direct Thermal and not Thermal Transfer.

If you need help choosing, then All About Labels can help.



Adhesives – Labels Ain't Labels

For those of you old enough to remember the old Castrol oils advert where the phrase "Oils Ain't Oils" became part of our vernacular we introduce "Labels Ain't Labels". We have spoken to many in the industry with real horror stories about their experiences with labelling of cabinetry. These experiences can be avoided just by using the right labels.



So, do some of these experiences below sound familiar to you?

- ☐ our guys spend ages picking the labels off the cabinets
- ☐ we damage the cabinet sometimes getting the labels off
- ☐ we use special solvents to get rid of the residue after we peel the label off
- ☐ we know not to leave labels on for more than two days because then we can't get them off
- ☐ we buy label sheets (at a big retailer) and they don't come off the cabinets.
- ☐ I bought a Brother/Dymo label printer because it was cheap. Now the labels costs are really hurting and I can't get them off the cabinets.

These people haven't bought the right labels.

The frustration is obvious to these people as they see it as a very small part of their overall operation but often it is the source of the most complaints from workers. When they are shown how the right label comes off the cabinets it is a revelation to them sometimes.

Do you know that if someone spends an extra 10 mins per day cleaning up after labels then that is 50mins per week or 43 hours per annum. You can easily save all this time, money and frustration. The irony is that often the right labels are cheaper to buy!!

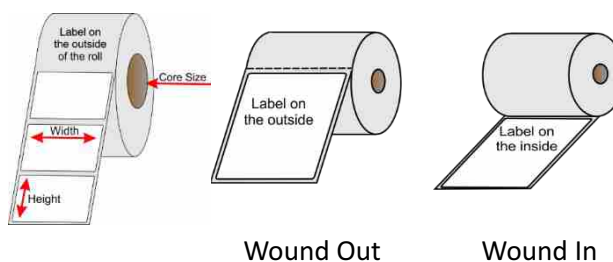
There are several removable adhesives we can provide for all sorts of printers. We will send you a free sample of the labels for you to test apply to the cabinets.

With the right label/adhesive combination the labels can be applied to the job and then removed when required, simply and without residue.

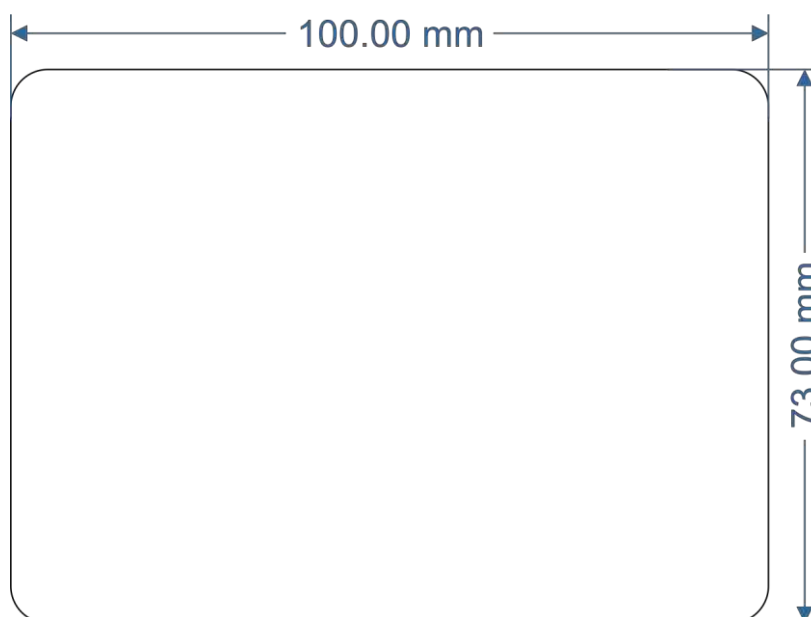
Roll Labels

Our Labels have a premium smooth top coat that protects the print and the printhead as well as resisting moisture. The adhesive is a removable adhesive selected specifically for the cabinetry industry, so they stick but leave no residue when removed. Compatible with major nesting and labelling packages. Labels are perforated unless otherwise stated, most automatic print and apply systems prefer not perforated.

These labels listed are Direct Thermal Labels suitable for Zebra/Datamax/Honeywell/TSC/Intermec etc printers. If you need Thermal Transfer Labels then contact us for prices. For Brother and Dymo Compatible Labels see relevant page.



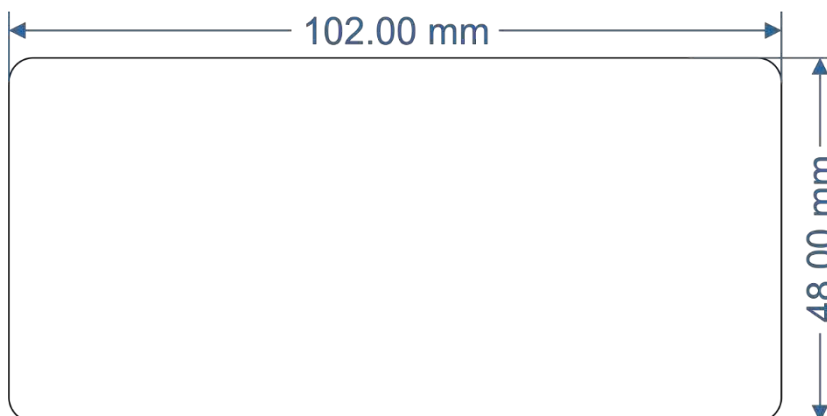
Direct Thermal Removable Labels								
Size - 100mm x 73mm								
Item No	81443	81442	81440	81444	81506*	81900*	81901*	81902
Labels per Roll	1000	1000	1000	1000	2000	2000	750	1500
Core Size	25	76	25	76	76	76	25	76
Wound In/Out	Out	Out	In	Out	Out	Out	Out	Out
Perforated	Yes	Yes	Yes	No	No	Yes	Yes	Yes
Pack Size	4	4	4	4	3	4	6	4
\$ per Roll	\$18.00	\$18.00	\$18.00	\$18.00	\$36.00	\$36.00	\$13.50	\$27.00
\$ per Pack	\$72.00	\$72.00	\$72.00	\$72.00	\$108.00	\$144.00	\$81.00	\$108.00
* 81900 replaces Insignia 7926								
* 81901 replaces Insignia 7925/Peacock L16190								
* 81902 replaces Peacock L12566								



Labels Shown
Actual Size

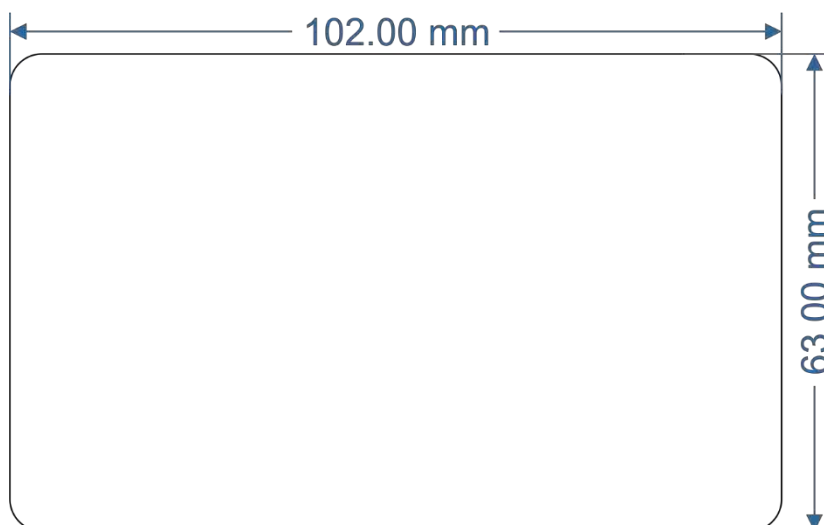
Roll Labels

Direct Thermal Removable Labels Size - 102mm x 48mm					
Item No	81606	81607*	81903*	81904*	81905
Labels per Roll	1500	2000	3000	1250	2500
Core Size	25	76	76	25	76
Wound In/Out	Out	Out	Out	Out	Out
Perforated	Yes	Yes	Yes	No	No
Pack Size	4	4	2	4	3
\$ per Roll	\$21.00	\$28.00	\$42.00	\$17.50	\$35.00
\$ per Pack	\$84.00	\$112.00	\$84.00	\$70.00	\$105.00
* 81903 replaces Insignia 7928					
* 81904 replaces Insignia 7929/Peacock L18676					
* 81905 replaces Peacock L13292					



Labels Shown
Actual Size

Direct Thermal Removable Labels Size - 102mm x 63mm		
Item No	* 81909	* 81910
Labels per Roll	1000	2000
Core Size	25	76
Wound In/Out	Out	Out
Perforated	Yes	Yes
Pack Size	4	4
\$ per Roll	\$16.00	\$32.00
\$ per Pack	\$64.00	\$128.00
* 81903 replaces Insignia 7928		
* 81904 replaces Insignia 7929 /Peacock L18676		



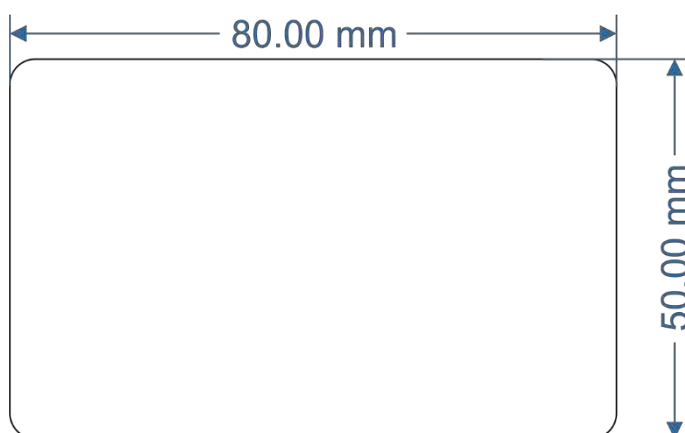
Roll Labels

Direct Thermal Removable Labels Size - 102mm x 74mm			
Item No	81706	81714	81907
Labels per Roll	1500	2000	750
Core Size	25	76	25
Wound In/Out	Out	Out	Out
Perforated	Yes	Yes	Yes
Pack Size	4	4	8
\$ per Roll	\$21.00	\$28.00	\$10.50
\$ per Pack	\$84.00	\$112.00	\$84.00
* 81706 replaces Peacock L12566			
* 81714 replaces Insignia 7924			
* 81907 replaces Peacock L16190/Insignia 7925			

Labels Shown
Actual Size



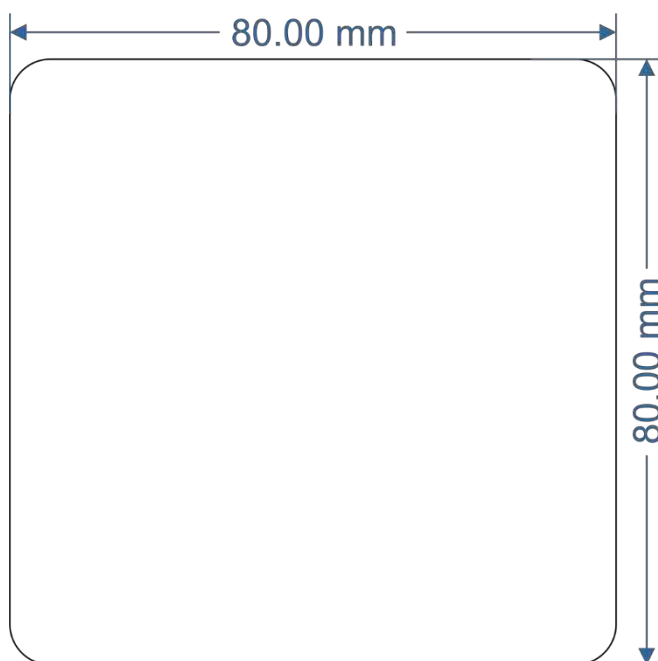
Direct Thermal Removable Labels Size - 80mm x 50mm		
Item No	81617	81906
Labels per Roll	2000	1000
Core Size	76	25
Wound In/Out	Out	Out
Perforated	Yes	Yes
Pack Size	4	6
\$ per Roll	\$34.00	\$17.00
\$ per Pack	\$136.00	\$102.00



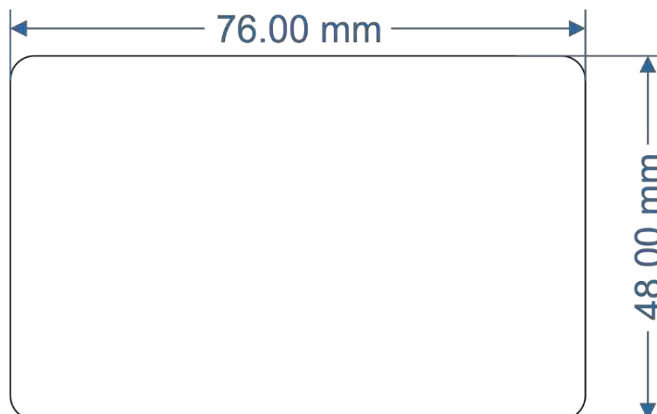
Roll Labels

Direct Thermal Removable Labels Size - 80mm x 80mm					
Item No	81061	81614	81639	81667	81691
Labels per Roll	1900	750	2000	950	1500
Core Size	40	25	76	40	76
Wound In/Out	Out	Out	Out	Out	Out
Perforated	No	No	No	No	No
Pack Size	4	8	4	8	4
\$ per Roll	\$34.20	\$13.50	\$36.00	\$17.10	\$27.00
\$ per Pack	\$136.80	\$108.00	\$144.00	\$136.80	\$108.00

Labels Shown
Actual Size

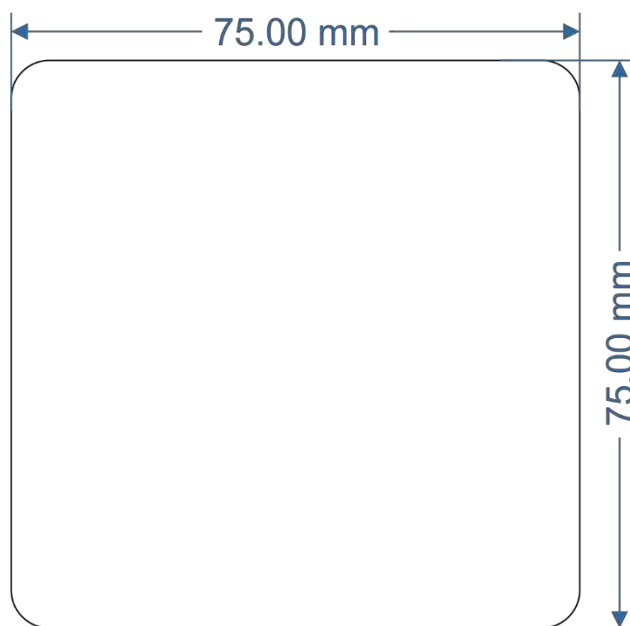


Direct Thermal Removable Labels Size - 76mm x 48mm		
Item No	81670	81749
Labels per Roll	1000	2000
Core Size	76	76
Wound In/Out	Out	Out
Perforated	Yes	Yes
Pack Size	8	4
\$ per Roll	\$12.00	\$24.00
\$ per Pack	\$96.00	\$96.00



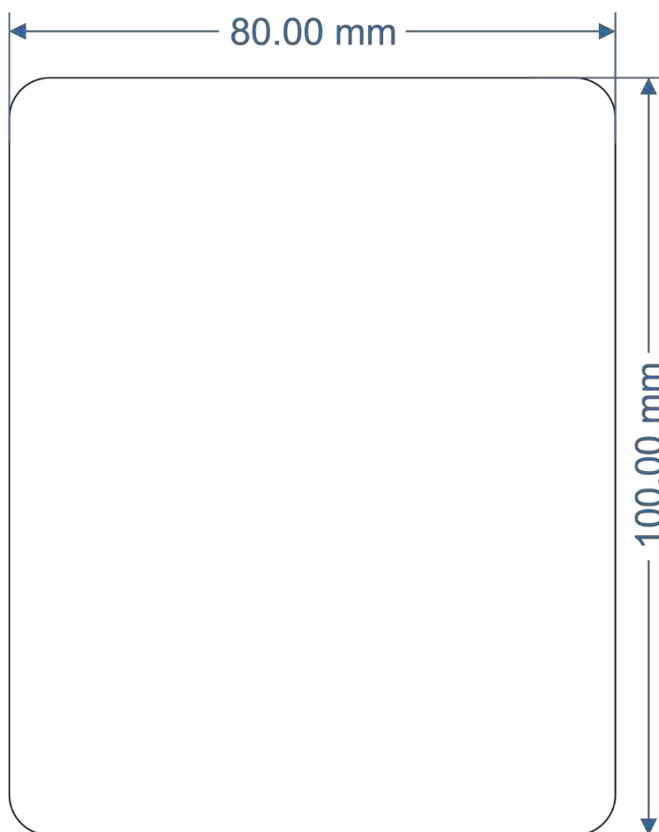
Roll Labels

Direct Thermal Removable Labels Size - 75mm x 75mm		
Item No	81675	81911
Labels per Roll	1500	750
Core Size	76	25
Wound In/Out	Out	Out
Perforated	No	No
Pack Size	5	8
\$ per Roll	\$36.00	\$18.00
\$ per Pack	\$180.00	\$144.00



Labels Shown
Actual Size

Direct Thermal Removable Labels Size - 80mm x 100mm		
Item No	81912	81913
Labels per Roll	500	1500
Core Size	25	76
Wound In/Out	Out	Out
Perforated	Yes	Yes
Pack Size	8	4
\$ per Roll	\$12.50	\$34.50
\$ per Pack	\$100.00	\$138.00



Brother Roll Labels

Don't struggle with permanent labels again on your boards!!

These specially designed labels are compatible with the Brother QL range of desktop printers.

The Labels are very specific to this type of printer.

They are made of our cabinetry removable material and come in rolls of 300. We also have continuous material (81917)

Brother consumer label printers like the QL series require special reusable label roll holders that are specific to your label size.

The roll holders are supplied separately and are reusable, so make sure your staff don't throw them away!

Labels Shown
Actual Size

Brother QL Removable Labels Size - 62mm x 100mm				
Item No	81916	81916-PK	* 81917	* 81917-PK
Labels per Roll	300	300	Cont-30M	Cont-30M
Core Size	25	25	25	25
Wound In/Out	Out	Out	Out	Out
Perforated	No	N/A	N/A	N/A
Compatibility	DK-11202	DK-11203	DK-22205	DK-22205
Roll Holder Inc?	No	Yes	No	No
Pack Size	4	20	4	20
\$ per Roll	\$22.50	\$18.00	\$22.50	\$18.00
\$ per Pack	\$90.00	\$360.00	\$90.00	\$360.00
* 81917 is continuous material, 30 metres long				
* 81918 - roll holder for 81916 labels - \$15 ex GST				
* 81919 - roll holder for 81917 labels - \$15 ex GST				

Other Brother sizes can be made on request
Call for a quote.

Call for Label information for Dymo Printers.



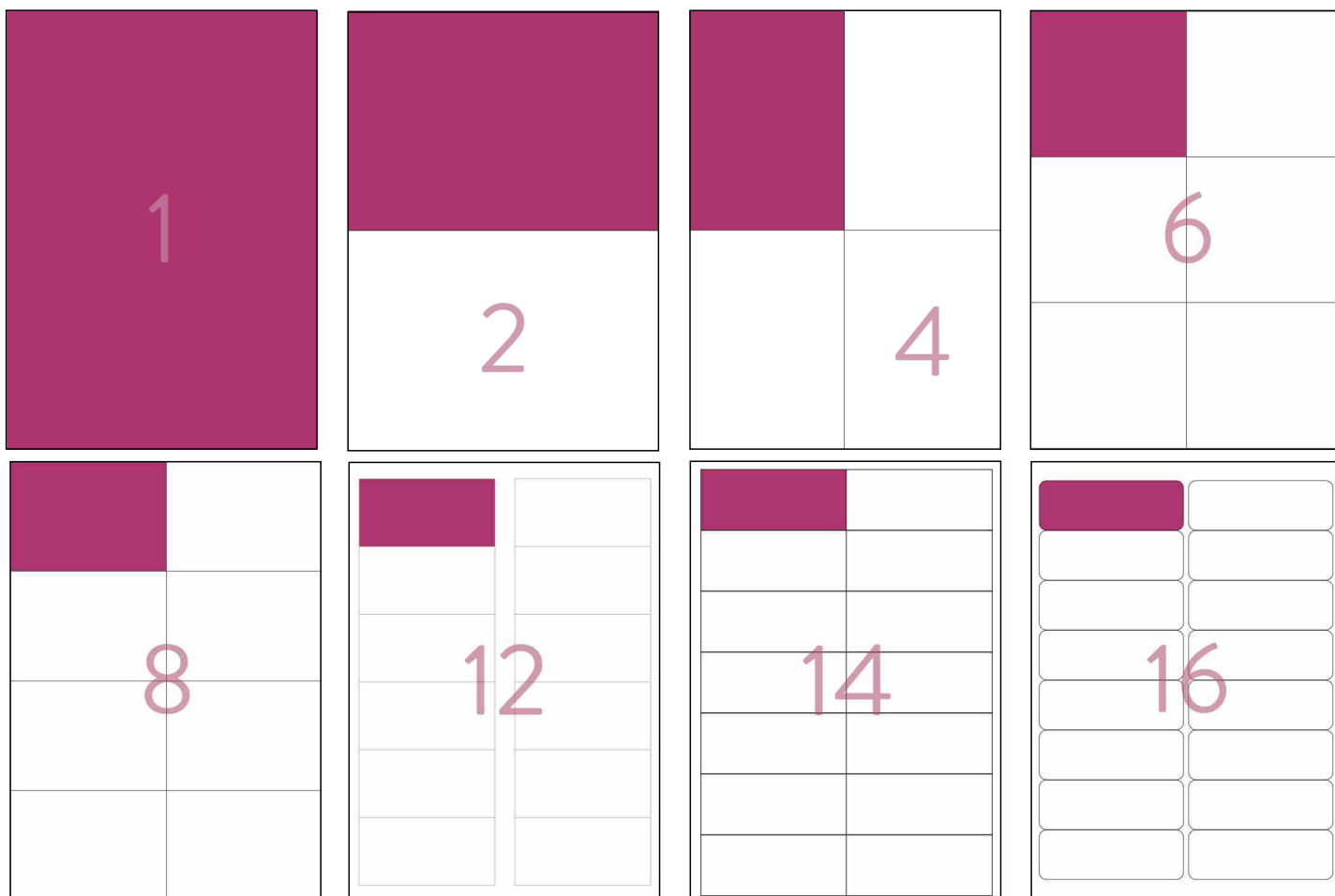
Laser Sheet Labels

Don't struggle with permanent labels again on your boards!!

Are you printing labels out of a Desktop Laser Printer? Don't struggle getting the right label for the job. We manufacture lots of different sized labels on sheets. Our most common sizes are listed below. Contact us if your size isn't listed because WE ARE THE MANUFACTURER!

Laser Compatible Removable Sheet Labels							
Sheet Size - 210mm x 295mm							
Item No	90157R	90169R	90141R	90139R	90126R	90134R	90136R
Labels per sheet	1	2	4	8	12	14	16
Same as	CL01	CL02	CL04	CL08	CL12	CL14	CL16
Labels across	1	1	2	2	3	2	2
Labels down	1	2	2	4	4	7	8
Sheets per pack	500	500	500	500	500	500	500
\$ per Pack	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00

Labels Not Shown
Actual Size



Label Printers

Are you printing labels out of a Desktop Laser Printer? Are you finding that you waste labels or are having to share your printer with your office staff? It is dearer to print labels with a desktop laser printer. We have a tutorial on our website that explains all the costs and how much cheaper it is.

Dedicated label printers save time and money. they are efficient and the only consumable are the labels themselves. Whether you are upgrading to a label printer or just need another one we have them for you.

We have all popular label printer brands such as Zebra, TSC, Honeywell, Intermec, Datamax etc.

Contact our staff for the latest pricing information and information on starter pack deals we have for the cabinetry industry. You might be surprised how economical it can be.



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